

August News Brief



Residential News

Why Do New Homes Cost So Much Before Construction Starts?

By Melissa Dittmann Tracey, [realtor.com](#), July 22, 2026

Builders are facing rising costs long before the first nail is hammered, but they're still finding ways to compete for affordability-minded buyers.

[Read the full article here](#)



2026 Realtor.com Housing and Climate Risk Report

By Jiayi Xu, [realtor.com](#), July 23, 2026

With 23.1% of U.S. homes — representing \$11.2 trillion in value — exposed to at least one type of severe or extreme climate risk from wind, flood, and wildfire, understanding the financial impact on that decision has never been more important.

[Read the full article here.](#)



Mortgage rates are rising again, but homebuyers are seeing some advantages

By Diana Olick, [cnbc.com](#), July 22, 2026

"Growing home inventory in many markets is supporting more purchase activity," said Mike Fratantoni, senior vice president and chief economist at the MBA.

[Read the full article here.](#)



Commercial News

NAR Survey Finds Strong Demand for Walkable Communities and Housing Choice

By Ross Hettervig, [realtor.com](#), July 10, 2026

The 2026 Community Transportation Preference Survey considers smart-growth principles and how community-building impacts real estate business.

[Read the full article here.](#)



How the new housing reform aims to make homes more affordable

By Juhohn Lee, [cnbc.com](#), July 11, 2026

The largest housing bill in decades has just become law after weeks of tense political standoff between President Trump and Congress.

[Watch the full video here.](#)



Everyone's talking about AI, but here's how some commercial property firms actually use it

By Neil Sharma, [costar.com](#), July 12, 2026

As more businesses talk about the need to adopt AI in their operations, practical examples are emerging that show current use.

[Read the full article here.](#)

